



**Guru Gobind Singh Indraprastha University**  
“A State University established by the Govt. Of NCT Delhi”  
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2024/ 1147

12<sup>th</sup> September 2024

**Sub. Placement opportunity for MBA students of GGSIP University of the batch passed out in year 2024 or earlier in the company “Collegedunia Web Private Limited”.**

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for MBA students of GGSIP University of the batch passed out in year 2024 or earlier in the company “Collegedunia Web Private Limited” for your reference and circulation to students to apply on given link by **13<sup>th</sup> September 2024, 4:00 PM:**

**Registration Link – <https://forms.gle/TBrG7ALyq9oaDq6C7>**

Name of Company : Collegedunia Web Private Limited

<b>Designation</b>	<b>Management Trainee-Content</b>
<b>Compensation</b>	<b>7 LPA (5 F + 2 V) &amp; 1 Lakh (ESOPS)</b>
<b>Job Type</b>	<b>Full-Time (WFO)</b>
<b>Location</b>	<b>Gurgaon</b>
<b>Requirement**</b>	<b>Must possess a laptop</b>

**Immediate joiners would be preferred\***

**Interview Process:** Two F2F Round of Interviews:

- 1) Assignment Round
- 2) Final Interview

**Interview date:** **14th September, 2024 (Saturday)**, Time is yet to be confirmed after the shortlisting of the candidates\*

**Address:** 4<sup>th</sup> FLOOR, Plot No. 418-419, AIHP SIGNATURE TOWER, Phase IV, Sector 18, Gurugram 122015

**Desired Skills & Competencies:**

- Proven ability to meet targets
- Self-starter and self-motivated
- Excellent communication and relationship development skills
- Detail and process-oriented

Please find attached JD for more information.

**LAST DATE FOR REGISTRATION IS 13<sup>th</sup> September 2024, 4:00 PM.**

**(Dr. Nisha Singh)**  
Training and Placement Officer,  
CCGPC, GGSIP University

### **A brief about the company:**

Collegedunia is an education portal that matches students with the best colleges in India and abroad. We help in college research, exam prep tips, and application process & also provide insights into on-campus life. **Also, We would be happy to share that 'Collegedunia emerges as a market leader with revenue crossing 90 Cr in FY 2020-21'**

- <https://www.livemint.com/brand-post/collegedunia-sees-fastest-growth-among-peers-reports-92-cr-revenue-in-fy2021-11627909879747.html>
- [WATCH Collegedunia's 8 Year Journey!](#)
- [Read about Collegedunia Connect 2022 - A Quick RoundUp!](#)
- [The Hindu | Collegedunia Launches Mega Career Carnival for Students' to find their DREAM College!](#)
- [Read the White Paper on Reimagining Education in India @ 100 Years!](#)
- [WATCH Collegedunia Connect 2.0 Summit Highlights!](#)

Established in 2015, we proudly hold the top position on SimilarWeb's ranking for educational portals. Additionally, we earned the prestigious title of "Best Educational Portal" from IAMAI in 2017 and were recognized by TechnAsia as one of the leading 100 startups in Asia.

Collegedunia is powered by a dynamic team of more than 700 individuals, with an average age of approximately 25 years. Our talent pool encompasses data analysts, engineers, designers, writers, managers, and marketers, and it continues to grow at a rate of 10% each month.

## Management Trainee- Content

### **We are looking for:**

Exciting opportunities await! Collegedunia, a prominent educational portal, is actively seeking a skilled Management Trainee- Content to join our dynamic and enthusiastic team. This is a full-time position offering more than just employment; it's a gateway to personal and professional development.

### **Responsibilities and Duties:**

- Assist in creating, editing, and proofreading content for various platforms, including websites, blogs, social media, and marketing materials.
- Participate in brainstorming sessions to develop innovative content ideas and strategies.
- Work with the content team to develop and implement content plans that align with company goals and target audience preferences.
- Analyze content performance metrics to optimize and refine content strategies.
- Coordinate with cross-functional teams, including marketing, design, and product, to ensure timely delivery of content projects.
- Manage content calendars and workflows to maintain a consistent publishing schedule.
- Conduct research on industry trends, competitor activities, and audience preferences to inform content creation and strategy.
- Stay updated with the latest content marketing and digital marketing trends.
- Participate in training sessions and workshops to gain a deeper understanding of content management and marketing practices.
- Collaborate with mentors and senior team members to enhance skills and knowledge.

### **Our Wish List** **Your Skills:**

- Strong writing, editing, and proofreading skills.
- Basic understanding of content management systems (CMS) and digital marketing tools.
- Excellent organizational and project management skills.
- Ability to work collaboratively in a team environment.
- Creative thinking and problem-solving skills.
- Strong attention to detail and ability to multitask.
- Passion for content creation and digital marketing.

### **Qualifications:**

- Btech or MBA from tier 2 or 3 college.

## **About your new company!!**

Collegedunia is an education portal, matching students with the best colleges in India abroad. We help in college research, exam prep tips, application process & also provide insights on-campus life. Launched in 2014, we are the highest ranked portal by Similar Web in education.

We have also been awarded as - **Best Educational Portal by IAMAI in 2017**, and listed by TechnAsia as **Top 100 Startups in Asia**. Collegedunia is fuelled by the energy of over a 1000 individuals having an average age around 25 years. The talent pool comprises data analysts, engineers, designers, writers, managers, marketers, which is increasing at 10% every month.

## ***Collegedunia Sees fastest growth amongst peers- Report 92Cr Revenue in FY20-21 Featured in Live***



<https://www.livemint.com/brand-post/collegedunia-sees-fastest-growth-among-peersreports92-cr-revenue-in-fy2021-11627909879747.html>